

# Cybersecurity Services for Nonprofits and Small Businesses

Delivered by Serket-Tech Security in Partnership with Techbridge



# Cybersecurity That Fits Nonprofits and Small Businesses

Nonprofits and small businesses face the same cyber threats as large enterprises — but with smaller teams and tighter budgets. You need security that’s effective without being overwhelming.

This brochure outlines five service areas designed to deliver meaningful risk reduction without unnecessary complexity or cost. Each engagement starts with understanding your environment and priorities, then builds a practical plan tailored to your needs — not a template.

## How We Work With You

### Discovery

Understand your risks and constraints.

### Plan

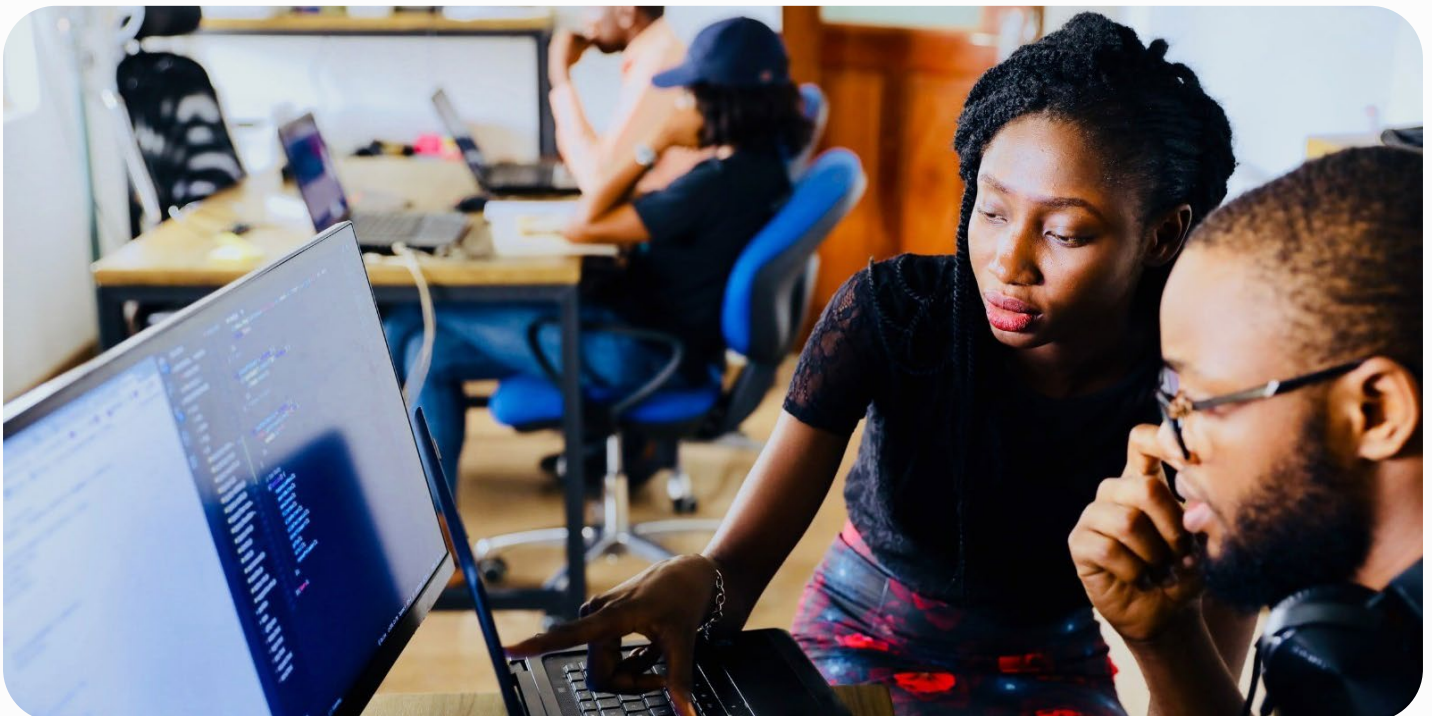
Build a practical, prioritized roadmap.

### Implement

Close gaps with hands-on support.

### Sustain

Ongoing guidance as threats evolve.





## Five Services That Strengthen Security Without Overwhelming Your Team

### Service Area

### What We Deliver

Governance, Risk & Framework Alignment

Get a clear view of your security posture with lightweight governance and an actionable roadmap.

Incident Response & Crisis Management

We provide managed security services to help you prepare for and respond to ransomware, fraud, and data breaches, with clear response plans, defined roles, and practiced coordination.

Data Protection & Privacy

We help you identify where sensitive data lives, implement appropriate controls, and maintain compliance with regulations like HIPAA, state privacy laws, and donor expectations.

Penetration Testing & Vulnerability Assessment

Our testing validates your defenses through simulated attacks, identifies vulnerabilities, and provides clear, prioritized guidance on what to fix first.

Tabletop Exercises & Workforce Training

We conduct tabletop exercises that test your team's response capabilities and deliver security awareness training that helps staff recognize phishing, protect data, and respond appropriately to suspicious activity.



# When to Use Each Service

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- 1. Governance, Risk & Framework Alignment**
    - **Best for:** Establishing a security baseline, creating leadership reports, building policy structure, or developing a budget-aligned roadmap.
    - **Key capability:** We align to frameworks like NIST CSF, ISO 27001, or CIS Controls and include third-party vendor risk review — critical for nonprofits managing donor data or grant compliance.

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  - 2. Incident Response & Crisis Management**
    - **Best for:** Preparing for ransomware, business email compromise, or data exposure — or getting rapid support during an active incident.
    - **Key capability:** On-call support model with triage coordination, digital forensics guidance, and after-action remediation plans. We integrate with platforms like CrowdStrike for endpoint and identity telemetry.

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  - 3. Penetration Testing & Vulnerability Assessment**
    - **Best for:** Validating defenses, meeting compliance requirements, or testing new systems before launch.
    - **Key capability:** External, internal, web application, and cloud configuration testing — with optional re-testing to confirm your fixes are effective.

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  - 4. Data Protection & Privacy**
    - **Best for:** Meeting HIPAA requirements, state privacy laws, or donor expectations for data handling.
    - **Key capability:** Data discovery, classification, access controls, and encryption guidance tailored to nonprofit and small business constraints.

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  - 5. Tabletop Exercises & Workforce Training**
    - **Best for:** Improving team readiness, testing response plans, or strengthening defenses against phishing and social engineering.
    - **Key capability:** Customized scenarios relevant to your organization, facilitated exercises, and ongoing awareness training with measurable results.

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# Flexible Engagements for Nonprofits and Small Businesses

Most organizations start with our baseline assessment and 90-day roadmap to understand their risks and priorities. From there, you can move into deeper projects based on what matters most, or address active incidents through emergency support with follow-on hardening and training.



# Four Ways to Get Started

## Baseline Assessment & 90-Day Roadmap

Understand your current security posture, prioritize risks, and get a practical plan aligned to your budget and capacity.

## Data Protection Quick Win

Secure email and collaboration platforms (Microsoft 365, Google Workspace) to reduce your most common exposure points — fast.

## Targeted Penetration Test

Validate your defenses through ethical hacking, with clear remediation guidance and optional re-testing support.

## Incident Readiness Package

Prepare your team with response plans and a facilitated tabletop exercise — so you're ready before an incident happens.

## What a First Call Covers

- Your environment and constraints — Systems, staff size, budget realities.
- Compliance or audit needs — HIPAA, grant requirements, board expectations.
- Top risks and recent events — What concerns you most.
- Success measures — What “better security” looks like for you.

You get: A scoped proposal with clear **deliverables, timeline, and pricing** aligned to your priorities.

# Let's Build Your Security Plan

**SCHEDULE A 30-MINUTE DISCOVERY CALL**



**SERKET-TECH  
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